

**NEW – Epson Expression® Photo XP-970
Occasional A3 Photo Multifunction Inkjet Printer**

Print | Copy | Scan | ULTRA HD Photo | Wi-Fi® | Ethernet



Epson introduces the new occasional A3 Multifunction Premium Photo Printer

- **Professional photo quality** – stunning borderless photos up to A3 (11" x 17") and sharp text, with brilliant six-colour Claria® Photo HD Inks.
- **Fast** – 4" x 6" photos in as fast as 11 seconds¹
- **Always Ready to Print** – auto-extend output tray and dedicated photo tray.
- **Innovative fold-over scan lid** – holds originals in place.
- **Ultimate wireless** – Designed for easy printing from you iPhone®, iPad®, Android™, mobile devices and many more³, includes Bluetooth, Wi-Fi Direct®², for router free printing
- **Versatile paper handling** – auto 2-sided printing
- **One-of-a-Kind Creative Projects** – rear paper feed accommodates specialty paper, plus print directly onto inkjet printable CDs/DVDs.
- **PC-Free Printing of Brilliant Borderless Photos** – built-in card slots⁴, 4.3" touchscreen with gesture navigation.
- **Print More, Save More** – with up to 2 times⁶ more prints with XL capacity inks.
- **High Quality Scanning** – Scan to Facebook and the Cloud for easy Photo sharing⁵

TARGET MARKET AND POSITIONING

The new Epson Expression Photo XP-970 is aimed at the home and photo enthusiast markets who occasionally would like to print in A3 whilst still having a compact small footprint design. Such users demand high quality output, functionality flexibility and productivity enhancement delivered by a feature-rich and high performance solution, without compromising their creativity and lifestyle.

All-Purpose Small-in-One

A compact and stylish Small-in-One multifunctional printer, the Expression® Photo XP-970 has all the functions the customer need for photos, document and more. Print stunning borderless photos up to A3 and for easy photo enhancements use the built-in Automatic Photo Correction and red-eye removal. Customize creative projects or archive special moments with the dedicated CDs/DVDs tray for direct printing.

The XP-970 also features the ultimate in wireless printing², making it easier than ever to print from iPad®, iPhone®, tablet or smartphone, whether at home or out and about. You can also scan documents and save them to the cloud⁵ for easy access and collaboration. Plus the **Automatic 2-sided printing** saves time and paper, while the compact design saves valuable desk space. The Expression Photo XP-970 offers the best of both worlds: Up to **A3 border free photo printing** in a sleek compact design for A4 and **occasional A3 printing**; featuring an intuitive **4.3" touch-panel display**, Epson Connect, fast print speeds, and dual paper trays for unsurpassed productivity, as well as **Epson Claria Photo HD Ink with six individual cartridges**.

Designed for Excellence

Featuring the ultimate in **wireless printing**, the XP-970 makes it easier than ever to print from iPad, iPhone, tablet or smartphone³, whether in your home or out and about. No matter what they choose to print, they're ready with a **dedicated photo tray**, specialty paper support and **CD / DVD** printing.

Stunning borderless photos up to A3 (11" x 17")

Print sharp, grain-free photos with smooth gradations and true-to-life skin tones thanks to 6-colour Claria® Photo HD inks. This sleek printer boasts a wide colour gamut and ensures brilliant borderless photos, including 3.5" x 5", 4" x 6", 5" x 7", A4 and A3.

Get professional quality photos that are smudge, scratch, water and fade resistant⁶. Share photos or archive important documents after printing.

Innovative lid keeps originals in place

Make scanning easy with the new, **fold-over scan lid**. This innovative feature secures originals, giving a perfectly scanned image almost every time.



Innovative features for intuitive printing

Thanks to a **dedicated photo tray**, the XP-970 is always ready to print — there's no need to switch to photo paper.

Intuitive 4.3" touchscreen with gesture navigation

The XP-970 makes using this all-in-one easier than ever. Use the **built-in card slots** and 4.3" **touchscreen** with gesture navigation to preview, edit and print photos — all without a computer.



Print from your iPad or iPhone

Apple® Airprint™ makes it simple to print photos, emails, webpages and documents straight from your iPad or iPhone. There's no software to download, no drivers to install or cables to connect. Your apple IOS device will automatically connect to the printer.

Share your Google® content

Print on the go from a smartphone or tablet using Google Cloud Print™ with your Gmail™ or Google drive™ account. Plus, print from your Chromebook and Google Chrome™ without installing drivers or connecting cables. It's now even easier to share your google content from anywhere.



Scan and Share Instantly

Share Special moments instantly. Dig those photos out of your shoeboxes and scan them to Facebook quickly and easily⁵. Or, scan important documents and send them to important Cloud services. Just install the included software on your PC and you're ready to get started.



Expression® Photo series

The **Expression® Photo series** offers the best of both worlds: powerful performance and a sleek, compact design. Users get all the tools their need for photos, documents and more, while saving valuable desk space. This versatile Small-in-One printer is the perfect fit for any space in any home.

The Epson Expression® Photo XP-970 is backed by a 1 Year Return-to-Base warranty.

- 1 Colour photo in Draft Mode on Premium Photo Paper Glossy measured from start of paper feed. Actual print times will vary based on system configuration, software, and page complexity.
 - 2 Wi-Fi 802.11 b/g/n certified; level of performance subject to the range of the router being used.
Visit www.wi-fi.org/files/11nbasics_glossary.pdf for more information. Wi-Fi Direct may require printer software.
 - 3 Most features require an Internet connection to the printer, as well as an Internet- and/or email-enabled device. See www.epson.com.au/connect for a list of Epson Connect enabled printers and compatible devices and Apps. Adapter may be required.
 - 4 Adapter may be required.
 - 5 Requires Easy Photo Scan software (included). Mac version may require software download.
 - 6 Smudge, scratch, water and fade resistant on Epson photo papers. For CDs/DVDs, resistant only on specially-treated discs.
- ^ Approximately 2 times more prints per cartridge compared with the model 273 standard capacity ink cartridge

PRICING

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CH45501	Epson Expression Photo XP-970	\$399

Consumables & Accessories

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
2YWXP970	Additional 2 Yrs. RTB Service	\$99.00
C13T277192	277 - Std Capacity Claria Photo HD - Black Ink	\$17.98
C13T277292	277 - Std Capacity Claria Photo HD - Cyan Ink	\$17.98
C13T277392	277 - Std Capacity Claria Photo HD - Magenta Ink	\$17.98
C13T277492	277 - Std Capacity Claria Photo HD - Yellow Ink	\$17.98
C13T277592	277 - Std Capacity Claria Photo HD - Light Cyan Ink	\$17.98
C13T277692	277 - Std Capacity Claria Photo HD - Light Magenta Ink	\$17.98
C13T278192	277XL - High Capacity Claria Photo HD - Black Ink	\$28.98
C13T278292	277XL - High Capacity Claria Photo HD - Cyan Ink	\$28.98
C13T278392	277XL - High Capacity Claria Photo HD - Magenta Ink	\$28.98
C13T278492	277XL - High Capacity Claria Photo HD - Yellow Ink	\$28.98
C13T278592	277XL - High Capacity Claria Photo HD - Light Cyan Ink	\$28.98
C13T278692	277XL - High Capacity Claria Photo HD - Light Magenta Ink	\$28.98
C13T278892	277XL – 6 x Claria Photo HD Value Pack	\$154.99



Epson inks, specialty papers, and printers are designed to work together to consistently bring users excellent results.

PRODUCT INFORMATION	
Product code	C11CH45501
Barcode	9314020632013
Predecessor	XP-960
Dimensions (mm – w x d x h)	479 x 356 x 148
Weight (kg)	8.7 Kg
Carton dimensions (mm – w x d x h)	578x459x239 mm
Packed weight (kg)	11Kg
Cartons per pallet	36
Shipping from	Now
Official launch	Now

PRODUCT SPECIFICATIONS	
Printer type	Multifunction
Ink type	Claria Photo HD ink
Ink colours	6
No. of cartridges	6
Max print resolution	5760 dpi

Max scan resolution	4800 X 4800 dpi
Min. droplet size	1.5pl
Max A4 mono print speed (ISO: 247347)	8.5ppm
Max A4 colour print speed (ISO: 24734)	8ppm
Max A4 copying speed (black draft)	Up to 27cpm
Draft borderless photo 4" x 6"	From 11 seconds
Card slots	CF Type II, Memory Stick Duo, SD
PictBridge	Yes
Wi-Fi / Wi-Fi Direct / Ethernet	Yes / Yes / Yes
Smart device printing solutions	Epson Connect: Apple Airprint, e-mail print, Bluetooth, Epson iPrint and Google Cloud print.
Fax / ADF / Duplex	No / No / Yes
CD Printing	Yes
Dual paper trays	Yes built in separate Photo tray
LCD viewer	4.3" LCD with motorised touch panel
A4 paper capacity	100 sheets

INKJET PRINTER RANGE PRICING

MODEL	DESCRIPTION	RRP (INC GST)
WorkForce Pro Range		
WorkForce Pro WF-3725	A4 all-in-one office printer with fax, Wi-Fi, and networking XL size cartridges. 250 sheet paper capacity.	\$219
WorkForce Pro WF-4720	A4 all-in-one office printer with fax, Wi-Fi, and networking XL size cartridges. 250 sheet paper capacity.	\$299
WorkForce Pro WF-4745	A4 all-in-one office printer with fax, Wi-Fi, and networking XL size cartridges. 500 sheet paper capacity.	\$299
WorkForce Range		
WorkForce WF-7725	A3+ all-in-one office printer with PrecisionCore, fax, Wi-Fi, and networking. 500 sheet paper capacity.	\$449
WorkForce WF-2750	A compact all-in-one for fast and easy wireless printing in the home office.	\$179
Home and Photo Range		
Expression Photo XP-8600	Premium A4 Wi-Fi multifunction photo and office printer.	\$299
Expression Premium XP-6100	All-in-one photo printer with Wi-Fi Direct	\$179
Expression Home XP-5100	All-purpose all-in-one printer with Wi-Fi Direct and 2.4" LCD	\$129
Expression Home XP-440	All-purpose all-in-one printer with Wi-Fi Direct and 2.7" LCD	\$109

Expression Home XP-340	All-purpose all-in-one printer with Wi-Fi Direct and 1.44" LCD	\$89
Ecotank Range		
EcoTank Expression ET-2710	Wireless all-in-one with integrated ink system	\$399
EcoTank Expression ET-2750	Wireless all-in-one with integrated ink system with 1.44" LCD	\$499
EcoTank WorkForce ET-4750	Wireless all-in-one with integrated ink system and duplex print	\$699
EcoTank Expression Premium ET-7700	Wireless all-in-one with integrated photo ink system. CD/DVD printing	\$799
EcoTank Expression Premium ET-7750	Wireless all-in-one with integrated photo ink system. Borderless A3	\$999
EcoTank WorkForce ET-16500	A3+ Wireless all-in-one with integrated ink system and duplex print	\$1699

Single function printers

MODEL	DESCRIPTION	RRP (INC GST)
Expression Photo HD XP-15000	A3+ high performance photo printer	\$499
WorkForce WF-100	The lightweight, wireless mobile printer for professionals on the go.	\$399